



THE **JUNIOR LEAGUE OF SPOKANE** PROUDLY ANNOUNCES THE

## 11<sup>TH</sup> ANNUAL TOUCH-A-TRUCK EVENT

SATURDAY, SEPTEMBER 25, 2021 - 9:00 AM TO 2:00 PM

SPOKANE COMMUNITY COLLEGE - RAIN OR SHINE

### EVENT OVERVIEW

**Touch-a-Truck** provides a unique opportunity for children to explore vehicles of all types including public service, emergency, utility, construction, landscaping, transportation, delivery, and just plain cool – all in one place! Children will be allowed to touch their favorite vehicles, get behind the wheel, and meet the people who help to build, protect, and serve our community. Now in its 11th year, Touch-a-Truck has quickly become a tradition for many Spokane area families with attendance of over 1800 people annually.

### EVENT IMPACT

Supporting **Touch-a-Truck** supports the **Junior League of Spokane's** mission and work in the community. Our organization promotes civic and community leadership among women by helping women gain experience as nonprofit leaders. Over our 95 year history, the women of the Junior League of Spokane have worked to improve our community—including having a hand in the creation of many programs and other nonprofits that many folks take for granted today. Our current focus in the community is to increase the rates of childhood literacy through our own projects, book grants to teachers and organizations, partnership with other community organizations, and advocacy. In the current environment of remote learning, children and their teachers, parents, and caregivers will need continued support from schools and creative nonprofits.

### SPONSOR TOUCH-A-TRUCK AND PARTNER WITH THE JUNIOR LEAGUE OF SPOKANE

We cannot do this work without you. We envision a world with empowered women leaders who have the tools to address society's most intractable issues. While part of a worldwide women's movement, our Mission is local and focused on a thriving and vibrant Inland Northwest. Your financial partnership helps support literacy programming for children, voluntarism in the community, and the cultivation of Spokane's next generation of female leaders.

Touch-a-Truck sponsors are crucial to its success and will have opportunities to connect the women of the Junior League of Spokane and the children and families who explore the vehicles. You have the opportunity, however, to take your support to true partnership with the Junior League of Spokane and receive recognition online and at our meetings and events throughout the coming year. For more details about year-long partnership benefits at the Bronze and Silver levels (or Gold or Platinum), please contact our Partnerships Chair, Janet Asion at [partnerships@jls Spokane.org](mailto:partnerships@jls Spokane.org).

Sponsorship Level	Dollar Amount	Website/Social Media Recognition	Recognition on digital event flyer	Logo on Cone Sign (entry of event)	Logo on Event Banner (popular vehicle)	Recognition as presenting sponsor
<b>Pick Up Truck</b>	\$50	Prior to Event				
<b>Tow Truck</b>	\$100	Prior to Event	Name printed in list of sponsors			
<b>Car Carrier</b>	\$250	Prior to Event	Name printed in list of sponsors	Included		
<b>Driver's Ed*</b>	\$350	Prior to Event	Name printed on tickets	Included		
<b>Big Rig/Bronze</b>	\$500	Throughout Year	Logo recognition	Included	Included	
<b>Monster Truck/Silver</b>	\$1000	Throughout Year	Prominent logo recognition	Prominent	Included	Included

\*This sponsorship level will provide FREE tickets to the event for 40 families (a value of \$800) at low-income schools and to families in need/at-risk/disadvantaged.

#### EVENT CONTACT

To learn more about participating or sponsorship opportunities, please visit the Junior League of Spokane website at [www.jlspokane.org](http://www.jlspokane.org) or call Whitney Bowerman at (509) 499-1209 or [touchatruck@jlspokane.org](mailto:touchatruck@jlspokane.org).

#### EVENT COMMITMENT FORM

The commitment form is digital this year. Please use the below link to join us as a participant, vendor or sponsor.

<https://forms.gle/WwNUDq9xmoNvZFfU8>



JUNIOR LEAGUE OF  
**SPOKANE**